

# inka uma ♦ jessica bailey

design director, communication graphic design & textile art, desktop publishing, presentations & web production

[inkacasa.com](http://inkacasa.com) [portfolio for new business in english and spanish]

[inkahouse.org](http://inkahouse.org) [classified advertising for business]

“ My goal is to service design for print and presentation, assist companies and individuals with design, art and production for their needs to communicate their conceptual promotion and be a guide so they can manage their own templates. I manage two blogs created to enhance and help create new business in spanish, facts and ideas that create new business.

I was raised in Greenwich Village, NYC and trained for communication design and photography in 1978 at Parsons School of Design while working at an industrial design suite. I studied textile design and screen printing in 1987 at the Fashion Institute of Technology and studied computers in 1992 and web design in 2000 working for a non-profit and I can update, develop and rebrand your website.

I finished my training in an industrial design company in NYC for print in catalogs and packaging working in production and typesetting and photography

I worked with a senior architect from Princeton University and Cooper Union college and was trained in interior and art photography and media for graphic design

My screen printing professor hired me to assist in screen printing, mural painting, prop design for display and multi-media servicing fashion designers and department stores. I am an experienced painter and illustrator

I finished training for textile design painting in repeat and colorway services at a textile art studio in the fashion district designing surface prints for fashion designing patterns and colorways

I developed presentation design skills in 1998 using MS Word and powerpoint and created brand templates servicing corporate graphics and employment assignments

computer programs usage: creative suite CS2, indesign CS2, front page 1993, coreldraw, adobe PDF distiller, MS office, wordpress, in pc or mac

I have 38 years of experience in production, multi-media art and presentation design. My native american (aymara) lineage became the first embassy, a diplomatic office that helped receive immigrants and refugees on the coastal waters of Massachusetts, Virginia and in Argentina and Chile in the 1800's.

## success in group projects and humanitarian assignments

- ~ designing material that works for fundraising and canvassing that raises awareness about community
- ~ amnesty international, releasing prisoners of conscience in the americas and prisoners in Tibet
- ~ resided in 5 republics and traveled to 22 to study waterway aquifers as a dowser to repair our nations polar shifting
- ~ improve internal performance and train teams to work efficiently with a divination dowsing system using the behavior assessment tool DISC to correct directional success
- ~ created templates using brand style guides in word and powerpoint
- ~ writing a series of books for raising consciousness awareness in community

- ~ fundraised in London for the Tibetans and the Leh-ya, and for buddhism in Mongolia, in London
- ~ writing skills using logic and techniques were developed traveling and living with the Celtics in London, Nepal and India, traveling to study Tibetan buddhism with His Holiness the Dalai lama's group of scholars and translators, where I studied mental science and dharma
- ~ catering and working with restaurants in design and events in New York City and in the Caribbean to build a kitchen brand in three republics which is underway in 2019 as we connect with existing groups to partner with
- ~ textile design for surface printing and merchandise promotional material, multi-media mural painting and prop design for display
- ~ office management, contact management, oversee staff and scheduling and production, retail stock inventory, sales, shop management
- ~ teaching drawing classes to aid in developing mental structure for your daily organization
- ~ structure team and management in new business start-ups and mentor their direction to build up small business

### **companies & design agencies and marketing groups**

Camera One Photography, Sterling Brands, Industrie Brand Partners, United Way of Tri-state, Tibet House, Tibet Foundation (UK), Deloitte & Touche, CB Richard Ellis, Varitage, 3i Translations, Citicorp, JPMorgan Stanley, Pfizer, The Creative Group, OfficeTeam, Artisan Talent, Kelly IT, Fibre Concepts

- ~ administration & presentation assignments in financial companies and presentation graphics for marketing
- ~ publication projects that create incentives to canvass and train for community fundraising and education, designing templates for campaigning promotional materials
- ~ packaging design and product analysis creating powerpoint decks that show study and consumer results from focus groups; creating templates for their brands to enhance the product, photographing products and creating vision boards and typography studies; and production for print prepress
- ~ marketing & graphic design for photography; direct mailings, print production for corporate communications, executive portraiture, public relations and events
- ~ planning and designing for appeals, for educational and health projects preparing proposals for charitable giving
- ~ employed as office manager to coordinate programs, designed brochures, and invitations and announcements for the yearly benefit concert and newsletters for the Dalai Lama's cultural office in New York City
- ~ catalogue design and publishing documents since 1993 using pagemaker, quarkxpress and indesign
- ~ product paste up and designing layout for technical and electronic companies for ads and printing
- ~ designing printed material for tourism in Antigua and Grenada for the yachting and hotel industry
- ~ west indies project in Grenada to provide local businesses with graphic arts and textile art workshops
- ~ trained in singing, guitar and piano for recording sessions and continuing my education for performing
- ~ training and teaching workshops for young adults and new business to improve teamship